

## **NEWS RELEASE**

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## Rising Analytics Team Grows with Two Additions: Data Scientist Jose Rodriguez & Data Analyst Peter Orphan

ST. LOUIS (Dec. 7, 2020) –The **<u>Rising Analytics</u>** team, a subsidiary of <u>**Midwest BankCentre, Inc.**</u>, has expanded with two data science team members.

Jose Rodriguez has been named partner and principal data scientist for Rising Analytics. He also serves <u>Midwest BankCentre</u> as vice president of business intelligence. He reports to <u>Kelvin Taylor</u>, managing partner of Rising Analytics and executive vice president-chief information officer for Midwest BankCentre.

**Peter Orphan**, who joined Midwest BankCentre in 2013, has been named senior data analyst on the Rising Analytics team. He continues as a data analyst for the bank.

Rodriguez previously directed the Margolis Market Information Lab in the Department of Finance at the Gies College of Business at the University of Illinois Urbana-Champaign. In his new role, he delivers the latest technologies and infrastructure to clients by analyzing their needs, preparing proposals, overseeing a team of principals, and selecting technology platforms and frameworks. For Midwest



BankCentre, he leads the bank's business intelligence strategy to harvest and analyze data for actionable insights. Rodriguez graduated from Loyola University Chicago with a bachelor's degree in mathematics and computer science and a master's degree in computer science. He has completed post-graduate studies in machine learning and finance at the University of Chicago Booth School of Business. His research has garnered several awards.

Orphan's new duties with Rising Analytics include working with clients to identify performance metrics, analytics and automation workflows; design, build and maintain data warehousing components; and develop infrastructure reports. He is frequently involved in supporting the implementation of new systems. Orphan's specialized skills include data modeling and visualization, metrics establishment and report production.



A native of Greece, Orphan earned a five-year degree in chemical engineering at the National Technical University of Athens. He completed his master of business administration degree at the University of Missouri-Columbia and completed a sixmonth data analytics program at Washington University.

## About Rising Analytics

Rising Analytics helps small to mid-sized businesses harness the power of their data to drive business strategy, processes, efficiencies and profitability. It helps clients gain and apply data to handle routine tasks and save time, provide valuable customer insights, reduce costs for their organizations, improve company productivity and increase profitability.

## About Midwest BankCentre

Midwest BankCentre's current assets exceed \$2 billion and deposits total more than \$1.5 billion. A mainstay of the greater St. Louis community banking scene since 1906, the bank employs a staff of about 280 working at 18 bank locations in the City of St. Louis, St. Louis, Jefferson and St. Charles counties in Missouri and St. Clair County in Illinois. It works to empower people, enable business and energize neighborhoods through the strength of its financial services, including personalized consumer and business banking, business cash management, mortgage lending, home equity loans, financial planning and investments, insurance and digital banking. The bank is a local leader in the St. Louis Regional Financial Empowerment Coalition (formerly the St. Louis Regional Unbanked Task Force) and its Bank-On Save-Up St. Louis initiative. Since 2001, Midwest BankCentre has consecutively achieved the Bauer Financial 5-Star Superior financial rating each quarter. It has been recognized for its success in bringing mainstream financial services to unbanked and underbanked citizens in the region and other diversity and inclusion contributions with the 2019 Community Commitment Award from the American Bankers Association Foundation and the 2018 National Community Bank Service Award from the Independent Community Bankers of America<sup>®</sup>.

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