



## NEWS RELEASE

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### **Shannon Shores Joins Midwest BankCentre Women Connect Advisory Board**

ST. LOUIS (Jan. 7, 2021) – **Shannon Shores**, vice president of sales and marketing at **Wisper Internet**, has been elected to the **Midwest BankCentre Women Connect** advisory board.



Shores leads the new market growth, sales and marketing functions of Wisper Internet, a local Internet provider focused on serving rural communities throughout the Midwest. She works with local offices and sales team members to deepen market penetration for Internet applications with unlimited data needs, whether for work, learning or entertainment.

Shores graduated from Southern Illinois University in Carbondale with bachelor's and master's degrees in social work.

Midwest BankCentre's current assets exceed \$2 billion and deposits total more than \$1.5 billion. A mainstay of the greater St. Louis community banking scene since 1906, the bank employs a staff of about 280 working at 18 bank locations in the City of St. Louis, St. Louis, Jefferson and St. Charles counties in Missouri and St. Clair County in Illinois. It works to empower people, enable business and energize neighborhoods through the strength of its financial services, including personalized consumer and business banking, business cash management, mortgage lending, home equity loans, financial planning and investments, insurance and digital banking.

The bank is a local leader in the St. Louis Regional Financial Empowerment Coalition (formerly the St. Louis Regional Unbanked Task Force) and its Bank-On Save-Up St. Louis initiative. Since 2001, Midwest BankCentre has consecutively achieved the

Bauer Financial 5-Star Superior financial rating each quarter. It has been recognized for its success in bringing mainstream financial services to unbanked and underbanked citizens in the region and other diversity and inclusion contributions with the 2019 Community Commitment Award from the American Bankers Association Foundation and the 2018 National Community Bank Service Award from the Independent Community Bankers of America®.

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