



## NEWS RELEASE

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### **LaTonya Jackson Promoted to Community Partnership Business Development Officer at Midwest BankCentre**

ST. LOUIS (April 30, 2019) – **LaTonya Jackson**, formerly leader of the **Midwest BankCentre** Friendly Temple branch, has been promoted to community partnership business development officer. The announcement was made by **Erin Erhart**, executive vice president of fee services and consumer banking.



Jackson focuses on building and expanding bank relationships with Midwest BankCentre’s community partners, faith-based institutions and nonprofit organizations. She will develop capacity and opportunities to expand bank services to clients in these market segments. Now in her fifth year of banking, Jackson joined the bank in mid-2016 and was previously the community development specialist for Electro Savings Credit Union.

Jackson has a bachelor’s degree in psychology from Benedictine College and a master’s in business administration degree from Fontbonne University. She serves on the board of Better Family Life, Inc., Young Biz Kidz and the Hamilton Heights Neighborhood Association. She chairs the youth committee for the St. Louis Regional Unbanked Taskforce and is the St. Louis regional co-chair for the Money Smart Planning Committee.

Midwest BankCentre, a mainstay of St. Louis community banking since 1906, employs a staff of about 280 working at 19 bank locations in the City of St. Louis and St. Louis, Jefferson and St. Charles counties. The bank works to empower people, enable business and energize neighborhoods through the strength of its financial services, including personalized consumer and business banking, business cash management,

mortgage lending, home equity loans, financial planning and investments, insurance and digital banking. It ranks among St. Louis' largest locally owned banks with assets exceeding \$1.9 billion and deposits of \$1.4 billion.

The bank is a local leader in the St. Louis Regional Unbanked Task Force and its Bank-On Save-Up St. Louis initiative. Since 2001, Midwest BankCentre has consecutively achieved the Bauer Financial 5-Star Superior financial rating each quarter. It was the national winner of the 2018 National Community Bank Service Awards by the Independent Community Bankers of America® (ICBA) for its success in bringing mainstream financial services to unbanked and underbanked citizens in the region.

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