



NEWS RELEASE

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Midwest BankCentre Rolls Out New Consumer, Business & Commercial MasterCard® Credit Cards in Partnership with Corserv

ST. LOUIS (March 19, 2019) – **Midwest BankCentre** has partnered with **Corserv, Inc.** to offer new credit card options to consumer, business and commercial customers.

Existing bank staff will administer the new bank-branded MasterCard® Platinum, Platinum Rewards and World cards for consumers and businesses, and the Corporate, Corporate Rewards and Purchasing cards for commercial customers.

Midwest BankCentre's credit card offering is equipped with self-service features for customers. Businesses can manage and authorize new cards within their credit limit using the Midwest BankCentre website. Transaction data can be exported easily into business expense management systems. Cardholders can manage their accounts online, on mobile phones, through a multi-lingual interactive voice response (IVR) system, and with alerts and controls that cardholders set.

All nine MasterCard® credit products are available now at www.midwestbankcentre.com and at the bank's 19 branch locations in the City of St. Louis and St. Louis, St. Charles and Jefferson counties.

"Our competitive credit card program is part of our commitment to help customers with every part of their financial lives," said **Orvin Kimbrough**, CEO of Midwest BankCentre. "Our partnership with Corserv allows us to make solid credit decisions for our customers by considering relationship history, not purely credit scores."

"With over 100 years in the St. Louis area, Midwest BankCentre can offer outstanding credit card options that suit the needs of local consumers, businesses and

organizations,” added **Jerry Craft**, CEO of Corserv. “Bank team members can make the best credit decisions through personal knowledge of customers, local businesses, municipalities and non-profits, and provide personalized service to customers.”

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About Midwest BankCentre

Midwest BankCentre has been a mainstay of St. Louis community banking since 1906. It ranks among St. Louis’ largest locally owned banks with assets of about \$1.9 billion and deposits of \$1.4 billion. Midwest BankCentre works to empower people, enable businesses and energize neighborhoods through the strength of its commercial, retail and digital banking, business cash management, mortgage lending, home equity loans, financial planning and investments, and insurance. The bank is a local leader in the St. Louis Regional Unbanked Task Force and its Bank-On Save-Up St. Louis initiative. Since 2001, Midwest BankCentre has consecutively achieved the Bauer Financial 5-Star Superior financial rating each quarter. Further details are available at www.midwestbankcentre.com.

About Corserv

Corserv provides a turnkey credit card issuing program that enables financial institutions to deliver competitive, branded credit cards to consumer, business and commercial customers. Corserv’s secure hosted programs combine its credit, compliance and marketing expertise with a modern online solution for everything clients need to quickly build a successful card-issuing business. Corserv’s financial institution clients deepen their customer relationships while also increasing earnings per share by owning customer loans and benefitting from loan interest, interchange, fee income and economies of scale. For more information, visit www.corservsolutions.com.